





# AICTE Training and Learning (ATAL) Academy

Online Faculty Development Programme (FDP)

on

# Life Skills for Blissful Life "Excellence in Imparting Skills for Hospitality & Tourism Sector" (13 – 17 Dec 2021)

Organized by

Centre for Life Skills & Soft Skills (CLAS)

# Maharshi Dayanand University (MDU) – Rohtak

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC



# Maharshi Dayanand University (MDU):

Maharshi Dayanand University, Rohtak, established in 1976 as a residential University with the objective of promoting inter-disciplinary higher education and research with special emphasis on studies of environmental, ecological and life sciences, is making rapid progress to emerge as a leading educational institution of the nation. Now it is a teaching-cum-affiliating university with a formidable track record in academics, research, literacy and cultural activities, and sports. Currently, there are various Post-Graduate Departments and 10 Faculties in the University. Territorial jurisdiction of the University extends to districts of Southern Haryana. The overall progress made by the University in all fields resulted in the University receiving the 'A+' grade from NAAC in March 2019. Our NIRF Ranking is 76 in University Category (2020), with its 622 Acres spread campus, offering 236+ programmes, MDU provides excellent infrastructural facilities and necessary student support services and benefits two lakh plus students. Beautiful landscaping is a hallmark of the varsity. The University has entered into national and international level strategic tie-ups with academic and research organizations for joint academic and research programmes. Recently, University has signed MoU with National Skill Development Corporation to facilitate skill development of University students. We are all set to emerge as a pioneer University with overall excellence and global outlook and deep commitment towards social and community causes in times to come.

To know more about the university please visit: www.mdu.ac.in

# Centre for Life Skills & Soft Skills (CLAS):

Preamble: The centre aims at nurturing graduate attributes among students by inculcating communicative, soft and life skills to help them become better citizens of the world.

The Centre aims to offer and design programs which will be designed by taking inspiration from principles of OODA (Observe, Organise/Orient, Decide and Act) Loop and Decision/ Game theory.

It aims at strengthening language competence, spoken and written; ability to describe, argue, cohere and draw inferences; and manage body language and non verbal components of communication to add to the communicative competence. Besides, programs will sensitize the students and impart among them core values of humanities to sustain hard skills based capabilities.

The Centre will also design courses on demand for various Centres/Departments/Faculties/Institutes of the University. It will act as nodal centre for mediation and approval of value addition courses and programs offered by colleges & institutes affiliated to Maharshi Dayanand University. Visit the centre online at: <a href="http://mdu.ac.in/ASPX/Cells.aspx?Dept=132">http://mdu.ac.in/ASPX/Cells.aspx?Dept=132</a>

# **AICTE Training and Learning (ATAL) Academy:**

AICTE Training and Learning (ATAL) Academy is committed for the development of quality technical education in the country by initiating various schemes launched by Govt. of India, Ministry of Human Resource Development, now Ministry of Education. The vision of AICTE is to empower faculty to achieve goals of Higher Education such as access, equity and quality. Council understands that there is a need of the day to train the young generation in skill sector and having faculty & technicians to be trained in their respective disciplines.

The main objective of ATAL Academy is to plan and help in imparting quality technical education in the country and to support technical institutions in fostering research, innovation and entrepreneurship through training in various emerging areas.

It is pertinent to mention that World Book of Records London has appreciated and included AICTE Training and Learning (ATAL) Academy for conducting 1000 Online FDP's in Nine thrust areas being conducted in year 2020-21 providing training to about One Lakh Participants.

Visit the ATAL Academy online at: <a href="https://www.aicte-india.org/atal">https://www.aicte-india.org/atal</a>

# **About the workshop:**

Skills are essential for the all - round development of trade as well as individuals. The role of skills and skills development through training in the contemporary economy is a matter of considerable academic debate. Government of India has also taken pivotal steps to addresses some of the issues of this trade. The Ministry of Skill Development and Entrepreneurship, National Skill Development Corporation (NSDC) and Tourism & Hospitality Sector Skill Council (THSC) are taking appropriate measures to deal with the skill issues of trade with an aim to tackle large manpower issues of Hospitality & Tourism and bridging the gap and developing a skill ecosystem in India. Imparting of both hard as well as soft skills is a challenging issue. This workshop shall focus on achieving Excellence in Imparting Skills for Hospitality & Tourism Sector. This shall be covered by Experts from Industry, Academia & Entrepreneurs of the trade.

# Scope and theme of the workshop:

The following broad areas will be covered in this five days workshop.

- The nature of work and skills in hospitality & tourism hospitality (Concept, Imparting Skill Education, Industry Perspective & Requirements, Academic Institutional Challenges & Way Forward)
- De-Skilling & Re Skilling within the hospitality & tourism workplace (Technology Issues, Current Trends, Lessons from Leaders)
- The Technical/Generic & Professional skills for Hospitality & Tourism (Culinary Skills, Accommodation Operations & Management, Food Service Operations & Management, Cleanliness & Hygiene, Research Areas)
- Soft Skills & Their Applications in Hospitality & Tourism (How to stand out & what brings you success?; Listening & Speaking skills, Social Media skills, Digital literacy)
- Skills and the Education/Training process in hospitality & tourism: Digital Skills, Tools & Techniques, Imparting Professional skills (Leadership & Excellence, Conflict Resolution, Entrepreneurial skills)
- Universal Human Values (Compassion, Righteousness, Mentoring, Ethics)

# **ORGANISING COMMITTEE**

#### **CHIEF PATRON**

**Prof. Rajbir Singh** 

Vice-Chancellor, Maharshi Dayanand University (MDU), Rohtak

#### **PATRON**

**Prof. Inderjeet Singh** 

Director, Chaudhary Ranbir Singh Institute of Social and Economic Change

### **WORKSHOP DIRECTOR & COORDINATOR**

**Prof. Ashish Dahiya** 

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## **ORGANISING SECRETARY**

Dr. Divya Malhan

Additional Director, Centre for Life Skills & Soft Skills (CLAS)

#### Jt. ORGANISING SECRETARY

Mr. Arun Hooda,

Dr. Nidhi

Dy, Director, - CLAS

Dy. Director, - CLAS

#### **OFFICE ASSISTANTS**

Sh. Ram Kumar Sh. Satish Kumar

**For Whom:** The faculty members of the AICTE approved institutions, research scholars, PG Scholars, Participants from Government, Industry Bureaucrats/Technicians/Participants from Industry etc. and staff of host institution.

# **Registration:**

- No Registration Fee
- Registration will be done on First Come First Serve bases.
- Register online for the online FDP by using the link below: https://atalacademy.aicte-india.org/signup
- <a href="https://www.aicte-india.org/atal">https://www.aicte-india.org/atal</a>

# **Important Dates:**

The One Week Online Faculty Development Programme on Life Skills for Blissful Life "Excellence in Imparting Skills for Hospitality & Tourism Sector" shall be from (13-17 Dec 2021) Monday to Friday.

There will be 14 sessions in five days and (three sessions every day and one session may be utilized for feedback and assessment)

#### **Certification:**

E-Certificates shall be issued by AICTE Training and Learning (ATAL) academy to those participants who have attended the programme with minimum 80% attendance and scored minimum 60% marks in the test conducted at the end of the online FDP.

#### **Contact Us:**

FDP – Workshop Secretariat, Centre for Life Skills & Soft Skills,

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